

May 23th, 2024

FOR IMMEDIATE RELEASE

Uptown Box Art Program

Uptown Saint John Inc. (USJI), the local Business Improvement Association (BIA) is a not for profit, legislated by the province of New Brunswick and takes in about 26 blocks of the urban centre. The BIA provides services in the areas of Marketing, Cleanliness, Streetscaping and Advocacy. One of our 4 pillars is to create vibrancy through beautification and placemaking.

The BIA is pleased to present a new art installation on the corner of Princess and Canterbury Streets. This is the third year we have provided this program with artistic director, Fabiola Martinez. We have hired her to commission two local artists; Elizabeth Cook and Lisa-Ann Scichilone, to transform a large Saint John Energy Electrical Box into a beautiful artistic masterpiece. Jessica Delong, Manager Stakeholder Relation at Saint John Energy says that “Saint John Energy is pleased to be collaborating with Uptown Saint John in creating opportunities for artists to show their skills, while providing beautification in our city.” Saint John Energy has provided training for the artists, as these boxes have high voltage, and safety is of utmost importance while we complete the project.

Watch the progress as these artists will be working on this piece through the month of May. We anticipate completion on or around May 25th, which is also our Celebration Day in Kings Square, more information at uptownsj.com on the days programming.

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Media Inquiries

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